

ADITYA BASAK

MARKETING MANAGER



About Me

Myself Aditya Basak, Filmmaker, Musician & Content Specialist. I began my journey in 2016 as a YouTuber, and from there, I expanded into freelancing. Film & Music has always been a passion of mine. I currently work as a Senior Creative Executive at Gorai Films. My films "Bhrom" and "Hoosh" have gained international recognition, and I've been fortunate to win awards at several film festivals. I served as Music Director for Babuland's Buddies Show. With a deep passion for storytelling and a commitment to quality, I strive to make a meaningful impact on the Bangladeshi entertainment scene.

Education

LLB in Maritime Law & Policy

Bangabandhu Sheikh Mujibur Rahman
Maritime University, Bangladesh

2022 – Present

Skill

Content Marketing



Content Creation



Social Media Analysis



Experience

Gorai Films | 2022 – Present

Senior Creative Executive

As a Senior Creative Executive, I led creative teams and managed projects, ensuring brand alignment and quality. I directed marketing for films like Neel Jochna and JK 1971, crafting impactful campaigns. I also spearheaded the Gorai Music project, transforming the music landscape in Bangladesh, and contributed to the documentary Abinshwar through innovative marketing. Engaged with the development sector and private sector parallelly and worked with the clients like WHO, BRAC, JICA, UWS London University and many more.

Babuland | 2023

Music Director

My responsibilities included composing original songs, producing the music, and overseeing the overall musical direction. Composed and produced 13 original songs, including the theme song.

CONTACT



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